



Threadless

By Jack Nickell & Jeffrey Kalmikoff

Threadless is a global T-shirt phenomenon. Established in 2000, it has become one of the internet's most creative and vibrant on-line communities, with over one million registered users. Celebrated for the endlessly inventive designs produced by its members, *Threadless* is also at the forefront of a cultural and business revolution. Frequently featured in publications such as *Wired, Inc* and the *New York Times* it has become the posterboy for crowdsourcing – the hugely influential new economic model that taps the power and creativity of the community.

Threadless works as an ongoing open design competition: users submit designs which are then scored and critiqued by members. The highest scoring designs are printed and then sold. The authors are the organization's co-founding creative directors.

256 pages; 250 x 190 mm;
400 full colour photos;
forthcoming autumn 2010
Originally created in the
UK (Harris + Wilson)



224 pages;
244 x 196 mm;
300 colour photos;
forthcoming
Originally created
in the UK (Harris
+ Wilson)

The Natural Wedding Book

By Louise Moon



Brides love beautiful wedding books – to help create their dream occasion, and to show to their groom and bridesmaids. Gorgeously styled, *The Natural Wedding Book* captures the new mood in weddings. It brings together exciting trends: country and relaxed weddings, vintage gowns and accessories, artisan food, seasonal and home-grown flowers and chic eco venues. Couples are increasingly conscious of wedding costs – financially and environmentally – and this book is the perfect antidote to expensive and often all-too-similar corporate hotel weddings. With charming DIY elements, it will be an inspiration and guide for a unique, personal, amazing day. Louise Moon is an experienced green wedding designer, and the book is full of her insider's tips, makes and recipes. The tone is warm and friendly, covering all the key elements, including the style of wedding and ceremony, venue, decorations, dress, menu, cake, and natural beauty and pampering treats to share with bridesmaids. Louise has a store of knowledge about the organic, ethical and eco options. With photography in natural and real settings, and thoughtful details such as Louise's own notebook diagrams, this is an inventive and desirable book that will make a lovely engagement present.



The Make Lounge

By Jennifer Pirtle

Craft has become fashionably desirable, feisty and funky. A whole new generation of younger women, who didn't learn to sew at their mother's knee, are exploring the possibilities of making things for themselves, and having fun with friends as they do it. Following the best-seller success forged by *Stitch 'n' Bitch*, and the knitting groups that came in its wake, the 'handmade nation' has exploded, with clothes-swapping parties, craft blogs, and the online homemade sales phenomenon of Etsy.

From the founder of the highly successful craft workshop brand of the same name, *The Make Lounge* is an inventive project goldmine for social crafters everywhere. Featuring striking design and stylish tips, it will



cultivate your inner craft party goddess. The Make Lounge's craft evenings and classes have been widely covered in the press, from *InStyle* and the *Financial Times* to *Daily Candy*, appeared on BBC TV and had several guest slots at the Victoria & Albert Museum. The new craft generation is endlessly creative, experimenting with different techniques and disciplines. *The Make Lounge* showcases 25 chic and playful 'makes' contributed by exciting, contemporary designer-makers, from jewellery and découpage to felting and crochet. It includes everything you need for a great crafting experience with friends – from applying Swarovski crystals to make the fanciest lingerie ever, to playlists, cocktails and simple recipes to share. Crafting has never been so enticing.

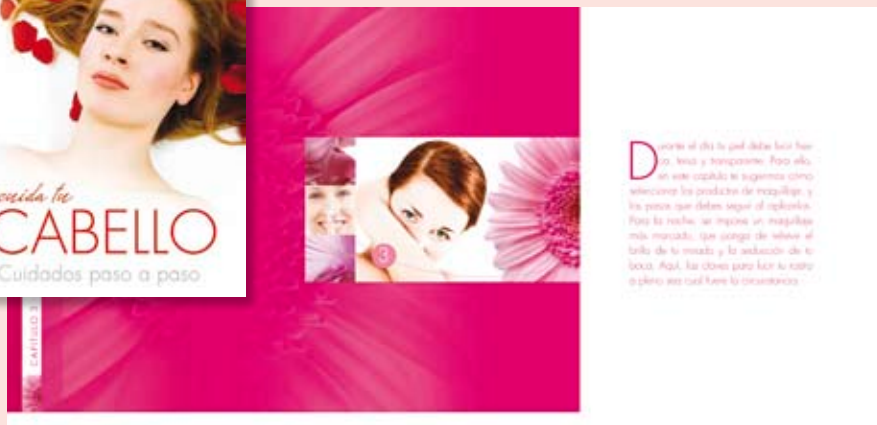
176 pages; 234 x 216 mm; 200 colour photos; forthcoming autumn 2011
Originally created in the UK (Harris + Wilson)

Whole Woman series

- Get In Shape! Step-by-Step Fitness Exercises
- Silken Make-Up: Step-by-Step Facial Beauty
- Gorgeous Tresses: Step-by-Step Hair Care
- Mood Boosters: Step-by-Step Relaxation Techniques
- Beautiful Hands: Step-by-Step Manicure
- Pamper Your Feet: Step-by-Step Pedicure

This series is designed to offer women the key to happiness in body and spirit. Each of the six step-by-step guides offers practical information brought to life by colour photographs.

Each 64 pages; 185 x 185 mm;
full colour throughout
Originally created in Argentina (Unimago)



How to Be Beautiful

By Anne Maree Horig & Chris Bellamy

- 'Spring-clean your wardrobe, that secret cluttered place from which you clothe yourself, and toss out the things that do not become you'
- 'Cast off the jacket of jealousy, the coat of conceitedness, and the suit of selfishness'

The rhythmic tongue-in-cheek text sets out a step-by-step beauty routine to be followed – but one soon discovers that this is a makeover like no other. The reader is encouraged to 'exfoliate the grimes of regrets', 'apply the lipstick of graciousness', and 'manicure your hands for helping'. Refreshing and life-affirming, Horig offers an alternative to the ubiquitous advice on how to look thinner, younger, and more glamorous: she instructs the reader how to achieve inner radiance and beauty. The perfect gift for Valentine's Day and Mother's Day.

48 pages; 150 x 150 mm
Originally published in Australia (Little Hare)

